

Omniscryptum vs Other publishers



Stuck between a rock and a hard place – self publishing or traditional publishing?

We have you covered. OmniScriptum gives you a better offer.

Both self-publishing and traditional publishing have their perks, that cannot be denied. But at the same time both bring along certain disadvantages. What if you were to find the golden goose – the balanced middle ground between retaining full freedom as the author and having a publisher take care of the publication process?

And to top that off – make it free of charge.

How does publishing work and doesn't work?



- 1 You don't have to wait on decision of others (agents, submission committee) whether your work can be published
- 2 You need to fulfill technical requirements of the manuscript to be print-ready
- 3 You have full creative and copyright control of your work
- 4 You determine the rhythm of submitting manuscript
- 5 You need to find the market for your book yourself
- 6 Your book is never out of print
- 7 Your book will be available in local bookstores
- 8 You need to come up for the costs of publishing
- 9 You can republish how and when you want
- 10 Your book gets an ISBN indexation
- 11 Your book receives instant validation as soon as it is published
- 12 Niche authors has their time to shine
- 13 A finished manuscript is all you need
- 14 You receive royalties



1

You don't have to wait on decision of others (agents, submission committee) whether your work can be published

self
publishing

Yes, you decide

traditional
publishing

No, publisher needs to accept you

OMNIScriptum
publishing

Yes, OmniScriptum is author oriented and wants to publish your work



2

You need to fulfill technical requirements of the manuscript to be print-ready

self publishing	traditional publishing	OMNIScriptum publishing
Yes, workload is on author or author's hired 3rd party	No, publisher in most cases takes care of technical requirements of the manuscript	No, OmniScriptum's Print Management team has you covered

3

You have full creative and copyright control of your work

self publishing

In most cases

traditional publishing

No, publisher makes creative decisions for your work and takes certain rights away, some of them exclusively

OMNIScriptum publishing

Yes, you are the author, you decide. Be it your copyrights or your work's title or marketing keywords



4

You determine the rhythm of submitting manuscript



self
publishing

Yes, all depends
on your time
and abilities

traditional
publishing

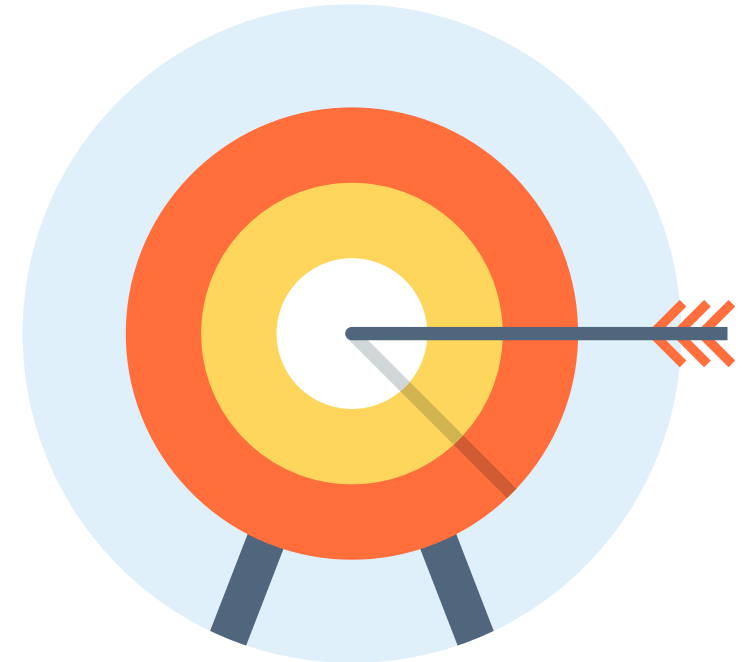
No, publisher
needs you to
meet deadlines

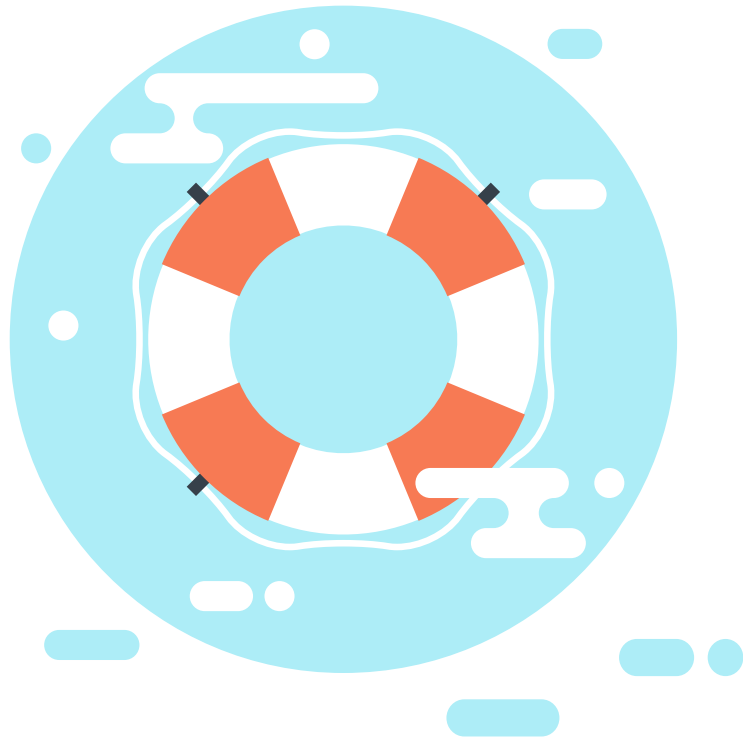
OMNIScriptum
publishing

Yes, you take
your time. Be
it a year or 12
hours, we are
there for you
once your work
is ready

You need to find the market for your book yourself

self publishing	traditional publishing	OMNIScriptum publishing
Yes, not only you have to identify your market correctly you have to reach it as well	Yes and no. Traditional publishers will also market your title, granted that they believe in it and it has passed their check (see point 1)	Yes and no. If you market your book, even better. We will send review copies to media as suggested by you. In addition – we will market the book for you, no censorship, be it on the world's biggest retailers, licensing agencies, tenders etc.





6

Your book is never out of print

self
publishing

Yes, in some
cases

traditional
publishing

Heavily depends
on the decision
and mood of the
publisher

OMNIScriptum
publishing

Yes, with
OmniScriptum
it will always be
available, until
the world's last
Print-On-Demand
machine breaks
down. And even
then we will
ensure that your
title is available

Your book will be available in local bookstores

self publishing	traditional publishing	OMNIScriptum publishing
Depends, for the first time authors it might be difficult to compete for a place on a shelf	Yes, traditional publisher will have no difficulties to distribute your book	Yes, Omniscriptum will distribute your book worldwide





You need to come up for the costs of publishing

self publishing	traditional publishing	OMNIScriptum publishing
Yes, either you have to do all by yourself or have to find skilled, but at times costly workers	Yes and no. Traditional publisher might take the cost part over or might charge you for publishing	No, publishing is free of charge. Additional features like color printing might involve higher production costs, but OmniScriptum will always tell you about it in advance



9

You can republish how and when you want

self publishing	Yes
traditional publishing	In most cases no
OMNIScriptum publishing	Absolutely yes

10



Your book gets an ISBN indexation

self
publishing

In most cases no

traditional
publishing

Yes

OMNIScriptum
publishing

Yes



Your book receives instant validation as soon as it is published

self publishing	traditional publishing	OMNIScriptum publishing
Till this day self published book is seen less valuable due to fact no-one sort of picked/chose you	Yes, book published by traditional publisher tends to receives higher validation	We will work closely together with you to promote and distribute your book to make sure it is noticed

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Niche authors has their time to shine

self
publishing

Yes, everyone can publish

traditional
publishing

No, we have to be marked oriented

OMNIScriptum
publishing

Yes, niche author can share their work

A finished manuscript is all you need

self publishing	traditional publishing	OMNIScriptum publishing
No, finished manuscript is just a half way to see your book out there, you are in charge for everything	Yes, traditional publisher will take care of the rest	Yes, not only Omniscritum will take care of the rest, we will advise you on marketing matters





You receive royalties

self publishing

Yes, not only you gain profit from each of your book published, but it also tends to be higher than traditional publishers can offer

traditional publishing

Yes, you receive on average between 7 to 15% of royalties from each book published

OMNIScriptum publishing

Yes, not only we publish for free, we also offer royalties to all our authors



Any questions?!

Please, get in touch with us

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